

# POTATO DAYS<sup>DLG</sup>

UNITED KINGDOM

4-5

SEPT 2024

NOCTON, LINCOLN UK



Event partners:



Dyson farming



dewulf  
enjoy growing

GRIMME

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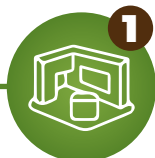
[www.potato-days.uk](http://www.potato-days.uk)

# NEW TO THE UK FOR 2024

**Welcome to Potato Days UK** – brought to you by the German Agricultural Society (DLG) – the acclaimed events and shows organisation. The DLG is delighted to be supported by agricultural industry expert partners as it brings this exciting and internationally proven event to the UK.

The complete potato production and supply chain will be represented on **4-5 September 2024** at a specially prepared site at Nocton, near Lincoln in the heart of the UK's potato growing region as guests of Dyson Farming.

## TAKE PART IN POTATO DAYS AND EXPERIENCE:



### An expert event platform for the potato industry.

Combining indoor and outdoor exhibitor stands with crop plots and live potato harvesting, cultivation and handling demonstrations see the latest machinery and follow trends along the entire value chain.



### Meet your customers and partners.

Enjoy discussions with potato professionals from around the world. Engage with leading machinery manufacturers and suppliers.



### Knowledge transfer opportunities.

Meet the experts and learn about the research and innovations that are driving this highly valuable sector in a specially curated technical and know-how programme.



### Network beyond the event.

DLG's unrivalled position as a competent partner to the industry brings with it worldwide media presence and influence across the industry.

# EXHIBITOR OPPORTUNITIES

Working closely with Dyson Farming, the site for **Potato Days UK** is being planned meticulously to give a best possible experience for exhibitors and visitors.

15 Ha of **live demonstrations** including harvesting, handling and load lines

High quality indoor **trade stand space** for over 100 exhibitors in high quality shell scheme

**Outdoor static display space** – small and large, for machinery, equipment and bespoke stands

Trail plots for **breeding and cultivation demonstrations**

**SPONSORSHIP OPPORTUNITIES ARE AVAILABLE. CONTACT US TO FIND OUT MORE.**

Research and innovation partners:



Dyson farming

# WHAT'S ON SHOW

- All aspects of potato growing and harvesting
- Innovative potato breeding and agronomy
- Technology for planting, stock management harvesting, storage and conditioning
- Precision technologies, digitisation and robotics driving sustainable production
- Technical programme covering leading research and other topical issues including regenerative and sustainable futures

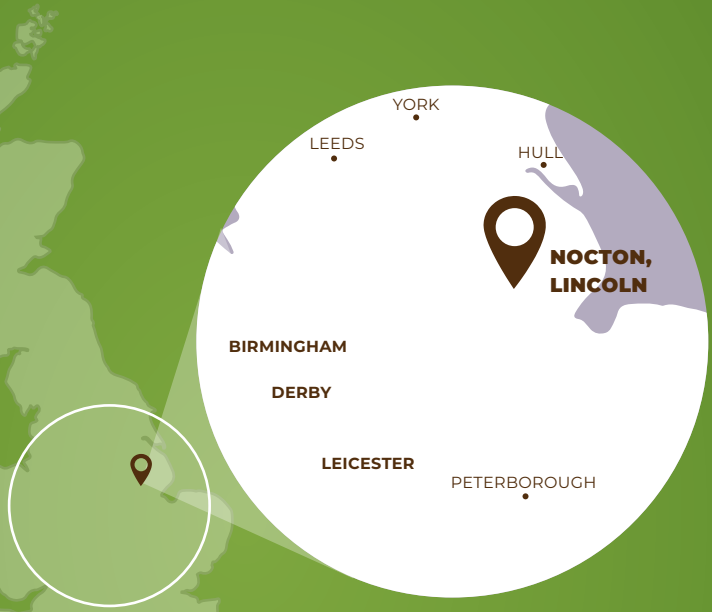


## POTATO DAYS UK

promises to be a unique experience for visitors from across the UK, Ireland and further afield.

## FREE TO ATTEND FOR VISITORS

Pre-registration only – Readily accessible by road and rail. Major airports (Birmingham, East Midlands, London Luton and London Stansted) are all within 2 hours drive time.



### CONTACT THE POTATO DAYS UK EXPERT TEAM:

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### BOOK YOUR SPACE NOW:

- Before 31 January 2024 (If trial space or machinery demo is required)
- Before 31 March 2024 for other trade stand space

Delivery partners:



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